Ankita Pattanath

Sustainability Strategist I Design Researcher I Designer

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SUMMARY

Sustainability strategist and design researcher skilled in developing actionable solutions for complex challenges. Experienced in project management, stakeholder engagement, and data visualization. I excel in data analysis, creating user-centric strategies, and collaborating across teams to drive impact and achieve long-term sustainability goals.

EXPERIENCE

Systems Designer
Perpetual

- Redesigned the waste collection system for the city of Savannah, leading to citywide implementation that improved waste reduction and increased public service efficiency.
- Demonstrated impactful waste reduction by diverting 720 cups from landfills during a focused four-hour initiative at Starland Yard, amidst an estimated daily usage of 2,000 to 5,000 cups, showcasing effective sustainability practices in a high-traffic venue.

Research Lead
Deloitte x SCAD Pro

- Led a Deloitte project to enhance federal services by conducting research through interviews, surveys, and cultural probes while collaborating with diverse stakeholders to derive actionable insights.
- Managed the research into various federal services through surveys, interviews, and user journey mapping.
- Contributed to the core research team in developing a final deliverable that enhances the representation and advocacy of citizen needs.

Event/Program Coordinator
Net Impact, Savannah College of Art and Design

- Led workshops and events to educate designers on integrating sustainability, driving actionable learning.
- Organized expert-led sessions, enhancing knowledge with sustainability insights from professionals.
- Spearheaded outreach initiatives, including Earth Day at Daffin Park, while managing membership recruitment and retention to grow SCAD's Net Impact community.

EDUCATION

Master of Arts in Design for Sustainability
Savannah College of Art and Design
📅 2023-2024   📍 Savannah, GA

Bachelor of Design
National Institute of Fashion Technology
📅 2016-2020   📍 India

SKILLS

Life Cycle Analysis

Impact-Driven Problem Solving

Research Methodologies

Sustaianable Design   GRI, SASB

Analytical Software   Microsoft Suite

Data Represenatation   Adobe Creative Suite

Accessibility Design   IDEA Implemenatation

Circular Economy   Cradle to Cradle

STRENGTHS

Systems Thinker
Adept at understanding complex systems, creating solutions to meet needs, and ensuring they are scalable and equitable.

Stakeholder Engagement
Skilled in stakeholder mapping and inclusive engagement for solutions.

Visual Design
Proficient in developing visual data representations to communicate research insights, enhancing accessibility.

VOLUNTEERING

Community Outreach Volunteer
The Front Porch, Juvenile Assessment Center

- Assist with assessments, digitize survey data, support social media, and foster collaborations.

ACHIEVEMENTS

⭐ **Honable Mention, IDA, 2024**
Bloom Beyond Borders
Biomimicry-inspired safe space for refugees.

⭐ **IF Design Nomination**
Baat Cheat Toolkit
Supply chain capability-building toolkit designed to enhance cultural competence.